



**BRINGING YOUR IDEAS TO LIFE**

BY KINNECTA & M H ADVISORY

# WHY CHOOSE US

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**Who we are:** We are a team of creatives and business owners creating intelligent systems that don't just look good, they drive real business growth.

## Our Competitive Edge:

- In-house all-in-one services: graphics, sites, AI, apps and marketing
- Built for results: every project is designed to increase leads, sales and growth
- Long-term approach, not just one-off projects with partnerships of 7+ years
- Dedicated team of 10 creative strategists, supported by a strong network of entrepreneurs and industry experts



# THE BRAND ELEVATION BLUEPRINT

*Steps we take to build your business*

## 1. BUILD A HIGH-CREDIBILITY BRAND

New logo, marketing materials, uniforms, website, professional photography.

## 2. GROW ONLINE PRESENCE

Adverts, SEO & social media authority. Collect & test data on response time and customer satisfaction.



## 4. COMMUNITY MARKETING

Driving engagement growth through reels, talks, online marketing and networking events.

## 5. FLEXIBLE SERVICE EXPANSION

New offers to meet demand and create scalable revenue streams that supports expansion, while attracting higher-value clients.



## 3. CUSTOMER EXPERIENCE SYSTEMS

Becoming "the expert" in your industry. CRM + live tracking + instant quote tools. Repeat business & referrals. Lead capture. Forms & blogs. Customer journeys.

# VISUAL SHOWCASE



# MARKETING GROWTH PACKAGES



## THE ESSENCE

**£1,250**

50% paid to start & paid on completion

### CORE CLARITY PACKAGAE

- Brand audit & positioning
- Market & competitor research
  - Promo content & socials
  - Website up-grade
- Business admin & systems

(4 to 8 weeks turn over)



## THE ALCHEMY

**£2,800**

50% paid to start & paid on completion

### GROWTH & TRANSFORMATION

- In-house marketing specialist
- Web design & development
- Visual direction content plan
  - Forms & lead capture
- Adverts, SEO, CRM & clear ROI
  - 24/7 support

(3 months guaranteed results)



## THE OPTIMUM

**£750 upfront**

### FULL BRAND ELEVATION

- Website & lead captures
- Paid ads roadmap & ROI
- Everything included in 'The Essence & The Alchemy'
- **40% fee back on ROI for low risk but high reward**

(2 months contracted,  
cancel anytime)

# WEBSITE & ADD-ON PACKAGES



## AI LAUNCH

**£3,300**

50% paid to start & paid on completion

### CHAT BOTS AI GROWTH PLAN

- AI-powered Chat
- Website & AI Optimisation
- Monthly growth tracking
- Automation systems

(4 to 6 weeks turn over)



## FOUNDATION

**£750**

### STARTER PACK

- 3-Page custom website
- 2 Contact forms
- Domain included & email address

(2 to 4 weeks turn over)



## EXPANSION

**£800-£2,000**

### PRO WEBSITE PLAN

- 4-10 page custom website
- E-commerce / booking system, forms, lead capture for sales, online shops & scheduling

(2 to 6 weeks turn over)



## DOMINATION

**£2,000-£5,500**

### PREMIUM HIGH-QUALITY

- 15+ page website
- High-end e-commerce, job board, CRM, SEO set-up or interactive features
- 5+ plugin integrations
- AI setup and automation

(4 to 8 weeks turn over)

# SOCIAL MEDIA & ADD-ON PACKAGES



## AUTOMATIC REPLIES

**£1,650**

50% paid to start & paid on completion

### ENGAGEMENT EFFORTLESSLY

- Optimisation & reports
- Scheduling and templates
- AI chatbot for automatic responses (lead capture, FAQs & customer support)

(4 to 6 weeks turn over)



## PRO CONTENT PLAN

**£500**

50% paid to start & paid on completion

### GROWTH & TRANSFORMATION

- 40 social media posts
- Includes video content
- Paid adverts & tracking

(2-7 days to complete & content to last 1 month)



## GROWTH CONTENT PLAN

**£900 monthly**

### SOCIAL MEDIA MANAGER FULL-TIME

- 30-50 social media posts
- Posts and engagement
- Designed for visibility and audience growth

(7-14 days to complete & content to last 1 month)

# SPECIFIC TASKS & SPECIAL DEALS

HOW LONG?	GRAPHIC DESIGN & MARKETING TASKS	PRICE
<i>For speedy next day delivery is + £40</i>		
2 - 4 days	<b>Logo Design</b>	<b>£100 - £150</b>
2 - 4 days	<b>Flyer / Banner Design</b>	<b>£100</b>
2 - 3 days	<b>Social Media Post</b>	<b>£25</b>
2 - 3 days	<b>Video Reel</b>	<b>£40</b>
5 - 7 days	<b>15 Posts &amp; Reels</b>	<b>£350</b>
7 - 14 days	<b>Presentation / Brochure</b>	<b>£250</b>
7 - 14 days	<b>Business / Marketing Plan</b>	<b>£150</b>
2 - 4 days	<b>Basic 1 page Website</b>	<b>£250</b>
7 - 14 days	<b>Admin, Emails, Social Media, SEO &amp; CRM</b>	<b>£450</b>

# THE QUESTION: WHICH OF THESE SHOULD LEAD THE WAY FOR 2026?

# 1

## MARKETING MATERIALS & MERCHANDISE

Premium branded pieces, from hats and keyrings to diffusers and Stanley cups, creating lasting brand touchpoints.

# 3

## EVENT & EXPERIENTIAL MARKETING

Exclusive workshops, sensory experiences and VIP events. Bring your audience together to create loyalty & hype.

# 4

## AI, TECHNOLOGY & CRM SYSTEMS

Smart data tools to identify, nurture and convert leads. Automate everything from first enquiry to final sale.

# 2

## ONLINE MARKETING & PAID MEDIA

Luxury Google Ads, remarketing campaigns and global PR features to capture high-intent audiences and boost authority.

# 5

## SOCIAL MEDIA & INFLUENCER PARTNERSHIPS

Collaborations with lifestyle influencers and creative storytellers, connecting with aspirational audiences. Turn digital attention into physical test drives.



**2026  
MARKETING  
INVESTMENT FOCUS**

## SCALING YOUR BUSINESS & TAKING IT TO THE NEXT LEVEL

### *Next steps...*

- ✓ Define your brand identity
- ✓ Understand your target audience
- ✓ Craft your core message
- ✓ Establish your online presence

## READY TO TRANSFORM?

**LET'S BUILD!**

*Get in touch:*

+ 44 759 0900 815 | HELLO@KINNECTA-GROUP.COM

